

1 of 3

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	5A-530A		:30	\$125.00	10/01-10/05	4	1	4	\$500.00	
		Buyline Comment: NEWS										
	2	M-F	530A-6A		:30	\$125.00	10/01-10/05	5	1	5	\$625.00	
		Buyline Comment: 530A NEWS										
	3	M-F	6A-630A		:30	\$225.00	10/01-10/05	5	1	5	\$1,125.00	
		Buyline Comment: 6A NEWS										
	4	M-F	630A-7A		:30	\$225.00	10/01-10/05	5	1	5	\$1,125.00	
		Buyline Comment: NEWS										
	5	M-F	7A-9A		:30	\$225.00	10/01-10/05	5	1	5	\$1,125.00	
		Buyline Comment: GD MRN AMR										
	6	M-F	10A-11A		:30	\$400.00	10/01-10/05	2	1	2	\$800.00	
		Buyline Comment: THE VIEW										
	7	M-F	11A-12P		:30	\$200.00	10/01-10/05	4	1	4	\$800.00	
		Buyline Comment: 11A NEWS										
	8	M-F	4P-430P		:30	\$250.00	10/01-10/05	5	1	5	\$1,250.00	
		Buyline Comment: JUDGE JUDY										



Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .D.TARKANIAN 4 CONGR

Product DANNY TARKANIAN

Estimate#

Buyer CHRIS FEIST

Phone#

Fax#

Agency ( ) SANDLER INNOCENZI

705 PRINCE ST

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

Flight Dates 10/01/2012 - 10/07/2012

Hiatus Weeks

Rep Firm

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	20	SU	10A-11A		:30	\$300.00	10/07-10/07	1	1	1	\$300.00	
		Buyline Comment: THIS WEEK										
	21	M-F	11P-1130P		:30	\$650.00	10/01-10/05	4	1	4	\$2,600.00	
		Buyline Comment: 11P NEWS										
	22	M-F	430P-5P		:30	\$250.00	10/01-10/05	2	1	2	\$500.00	
		Buyline Comment: JUDGE JUDY										

---REPORT TOTALS---

Report Totals: 54 / \$14,075.00

---SALES MONTHLY TOTALS---

Oct 12: 54 / \$14,075.00

Sales Totals: 54 / \$14,075.00

Station Totals: 54 / \$14,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$87,969	KBLR	0%	KLAS	34%	KSNV	29%	KTNV	16%	KTUD	1%
		KVCW	2%	KVMY	1%	KVVU	17%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE